



Transforming Intelligence into Profits

## alqemyiQ™ Enterprise Suite

### Overview

alqemyiQ Enterprise Suite is an innovative DSR, analytics and reporting platform. Its high performance, open architecture is combined with an easy-to-use data analytics application, which is deployed by many leading consumer goods organizations. alqemyiQ Enterprise Suite is designed specifically to meet both current and future data management requirements for consumer goods organizations, providing them with a competitive advantage in a dynamic market.

- Provides support for real-time data analysis.
- Empowers analysts to quickly generate insight from a wide variety of data sources.
- Delivers interactive, analytical reporting capabilities in PowerPoint presentation or Excel spreadsheets.

### Enterprise Architecture

alqemyiQ Enterprise Suite's scalable architecture meets a variety of needs:

- Small to mid-size organizations can run the alqemyiQ Enterprise Suite on a single server.
- Large organizations can scale each layer of the architecture onto its own server (or server farm). It has the capacity to store terabytes of data while serving thousands of users.

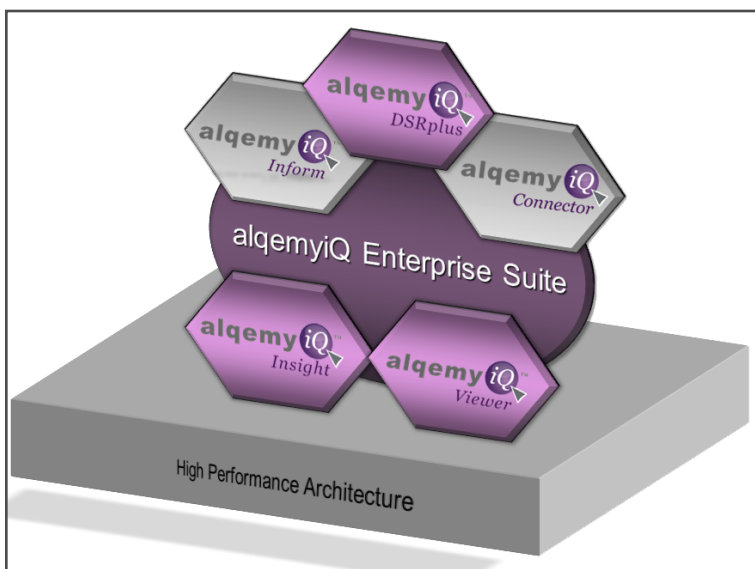


Figure 1: alqemyiQ Enterprise Suite

alqemyiQ Enterprise Suite comes with several application programming interfaces (APIs) that allow organizations to write their own data analytics program, processing agents and reports. It provides interoperability with other enterprise databases, data sources and other software so that organizations can integrate the tools and technology best suited to their environments and business objectives.

alqemyiQ Enterprise Suite implements a modular, flexible design, allowing organizations to customize the options to meet their specific needs (see Figure 1).

### alqemyiQ™ DSRplus

alqemyiQ DSRplus is a state-of-the-art database designed specifically to manage vast amounts of data including real-time data streams.

- Normalizes any data stream such as syndicated, POS, shipment and other.
- Stores granular data such as store, SKU, division or chain.
- Allows organizations to easily add new data streams when they become available.

### alqemyiQ™ Inform

alqemyiQ Inform is an alqemyiQ DSRplus optional module. It is the only solution that measures the ROI on an organization's data investment.

- Evaluate the usage of data and applications by individual or by group via a web interface.
- Control and monitor usage of other third-party software applications using the API.
- Restrict users or groups of users from accessing sensitive data

### alqemyiQ™ Connector

alqemyiQ Connector is an alqemyiQ DSRplus optional module. It includes a processing agent for each data provider. Each independent processing agent checks for newly available data continuously or on a scheduled timeline. Immediately as new data is available, the processing agent normalizes it and loads it into the DSR.

## alqemyiQ™ Insight

alqemyiQ Insight is an application that provides a common platform for managing diverse data sources and creates interactive analytical reports which are delivered in PowerPoint or Excel.

alqemyiQ Insight offers several best-in-class features:

- Operates in local mode as a standalone application running on a desktop or in a DSR mode where it accesses the DSRplus server.
- Analyzes and reports on large volumes of granular data (such as store or SKU level data) taking minutes instead of hours or days.
- Provides the ability to easily share analysis work product with colleagues such as charts, tables and workbooks.
- Improves workflow efficiencies, including a decreased dependence on IT departments to push data across the enterprise.

alqemyiQ Insight Wizard is included with alqemyiQ Insight software.

- Allows a new analyst to easily perform the basic functions of the product right out of the box with a series of wizards.
- Guides users through the process of importing data from providers, creating dynamic charts, tables, and worksheets, publishing alqemyiQ Insight results to PowerPoint presentations or Excel charts and distributing them via alqemyiQ Viewer.
- Provides an immediate return on the investment because new analysts are instantly productive.

## alqemyiQ™ Viewer

alqemyiQ Viewer is an independent software program that allows a licensed alqemyiQ Insight user to freely distribute dynamic reports to non-licensed users. This powerful desktop software tool is distributed to anyone in an organization. alqemyiQ Viewer gives end users the power to both view and edit alqemyiQ Insight PowerPoint slides or Excel spreadsheet reports.

## alqemyiQ™ Enterprise Benefits

- Offers investment protection by providing a solution that grows with an organization's needs.
- Improves profitability and drives growth with unified viewing and reporting of all your data.
- Saves time with fast and efficient data automation and reporting.
- Provides a flexible solution with the option to use either local desktop or client/server enterprise deployment—depending on the amount of data that needs to be analyzed.
- Robust business intelligence solution that drives key decisions for optimizing pricing and promotions, monitoring new product launches, gaining store level and SKU level insight, identifying the right product mix, improving on-shelf availability and reducing inventory costs.

## Next Steps

alqemyiQ's team of experts are ready to assist you with designing an enterprise data management infrastructure that will meet both your existing and future needs. They have extended and accelerated the analytical insights of many prominent consumer goods organizations. For this reason, the *Consumer Goods Technology* readers have rated alqemyiQ as number one in customer experience.

For more information on alqemyiQ Enterprise Suite, go to [www.alqemyiQcorp.com](http://www.alqemyiQcorp.com). You may also contact us at [sales@process.com](mailto:sales@process.com) or call 508.626.7511.



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